



## Advertise Your Jobs With Us And Our Traffic Becomes Your Potential Candidates

Success in recruitment is about sourcing quality candidates to fill your vacancies or match your clients' recruitment needs. Advertise your vacancies with Circa-Club and Velvet-Club Job Boards, as we aim to deliver a fast track connection to candidates, cost effectively.

### Who Are We?

[Circa-club.com](http://circa-club.com) and [Velvet-club.com](http://velvet-club.com) are the online Gay/Lesbian Social + Business Network.

Circa-Club and Velvet-Club are **free** to join, offering a wide range of features to members/ visitors including: daily news - member profiles – forums - chat lounges – blogs - icon gallery – london events - travel lounge – newsletters – weblinks - daily horoscopes - food hall - shopping mall and much more.

Connecting 10,000's of members around the globe, all year round – via the Internet at home, work, or on their travels – whenever, wherever!

We are proud of our editorial content and design and will be applying the same high standards to our new Job Boards. (All text and images are manually approved before being displayed on the websites. Our software bars/deletes words that are explicit/could cause offence, which is not a facility utilised by most other LGBT websites and publications).

### We Can Offer You

- 60,000 members, subscribers and contacts available to communicate directly with
- 16 million hits in the last 12 months
- first page listings on the top 17 Internet Search Engines (inc google, yahoo, msn, ask ) for recruitment key words and terms including: gay job search – gay friendly employers - gay friendly recruiters – gay friendly jobs – gay employment – gay employers – gay recruiters
- full Advertising/PR campaign throughout the UK in selected mainstream/gay online and print media
- exchange Banner and Weblink programme
- knowledge, contacts and goodwill that has been acquired
- evolving dynamic Jobseekers database

### Job Adverts - Gold Plan:

- discount on rates below of 25% until 17th June 2009 (All prices quoted are subject to Vat 15%)
- unlimited job credits/job adverts
- have your job adverts live for up to 60 days
- online Recruitment Index listing with a link to your [company corporate profile page](#) (1,000 words, images, logo which links to: (1) all your job adverts displayed (2) your own website
- manage your current vacancies and be able to view, edit or delete through your own admin job control panel
- receive job applications straight through to your email box
- payment by monthly instalments by bank/credit card standing order

Agreement	Monthly £	Total £	Weekly (25%£)	Monthly (25%£)	Total (25%£)
<b>6 months</b>	243.75	1,463	<b>45.00</b>	<b>195.00</b>	<b>1170.00</b>
<b>12 months</b>	189.57	2,275	<b>35.00</b>	<b>151.66</b>	<b>1819.99</b>

circa-club.com

velvet-club.com

the LGBT social and business network

Media Pack (Summary)

### Why Advertise With Us On: [Circa-Club](#) and [Velvet-Club](#) Job Boards ?

- through our Gold Plan Special Offer if you, and your colleagues in your office/offices are posting over 100 jobs per week you can post your jobs on “JobSearch” at a cost of 69p approx per job, for 200 jobs the cost would be 34p per job. This cost reduces further the more jobs you post so at 500 jobs posted per week the cost would be 13p
- benefit from advertising your jobs through job adverts, your company profile, banner advertising, email alerts, email broadcasts and complimentary use of our CV database (coming soon)
- our Job Boards are welcoming, user friendly, stylish in design and comprehensive in content
- we are fully integrated and therefore, able to offer you the facility of multi posting for your job vacancies
- Jobseekers can search for vacancies quickly and easily by using up to 7 search criteria including: Industry, Location and Keyword Search.
- reach a local, national and global gay and lesbian audience. There are 3.6 million gay and lesbian people in the UK representing 6% of the population (Stonewall), 15 million in the USA (Planet Out) and 210 million Worldwide (Google)
- 8 out of 10 gay people have Internet access
- reinforce your branding and be seen as gay friendly – LGB graduates, jobseekers, our members and browsers will be attracted to businesses and organisations that support diversity policies and practices
- add to your talent bank for future vacancies
- we support and promote Stonewall’s Workplace Equality Index and Diversity Champions Programme
- advertising your Job Vacancies through the gay media is 1 of the 8 “ Measures of Success” in Stonewall’s Workplace Equality Index
- Jobseekers, customers and communities expect businesses and organisations to be inclusive, embracing people from a variety of backgrounds

### PR - Publicity For Us Is Publicity for You

We actively market Circa-Club and Velvet-Club, locally, nationally and globally. Circa provides an excellent opportunity for businesses and organisations wishing to promote themselves and their services/products to an LGBT audience.

### Market Potential

Research just released from the 'Out Now 2008 Millivres Gay Market Study' shows that in 2007 almost 3 million gay men and lesbians in the UK earned an estimated 81 billion. The Study on gay lifestyle spending says that approximately.

### Next Step

To book your job adverts or for more information please contact your Account Manager.

In addition to job adverts we offer a wide range of recruitment advertising opportunities to attract Jobseekers and browsers to your vacancies including: company profiles, static banners, header banners, mailblasts, email broadcasts and sponsorship of our monthly events.

**Advertise your vacancies on Circa-Club and Velvet-Club Job Boards, as we aim to deliver a fast track connection to candidates, cost effectively.**